



Bio

SCOTT GOULD is the author of *The Shape of Engagement*, and an expert on how people engage with ideas, brands, organisations, and each other.

A former church pastor, Scott champions the cause of real connection in a world where so much is only skin-deep. As a popular speaker, he inspires audiences with the authentic and humorous story of how he went from socially uncomfortable young man to someone who discovered how to engage anyone, anywhere.

As a consultant he has advised some of the world's biggest brands and oldest organisations on nurturing highly engaged customers, employees, and communities. His book deconstructs and demystifies engagement through a series of shapes, based on nine years of research and almost 20 years of experience, across sectors as diverse as aviation, education, government, startups, and of course, religion.

Scott is a Fellow of the Royal Society of Arts, and UK Chair of the Enterprise Engagement Alliance. He is also a poet, has a young family, and controversially, does not like cat memes.

Short Title

Scott Gould

Author, *The Shape of Engagement*

Key Links

- Website: scottgould.me
- Twitter: twitter.com/scottgould
- Facebook: facebook.com/scottgould
- YouTube: youtube.com/scottgouldandfriends