



## Bio

SCOTT GOULD is the go-to expert on engagement, and what makes people engage with ideas, brands, organisations, and each other.

Formerly a church pastor, Scott learned first hand about human behaviour, the power of engagement, and the perilous misuse of that power. As a consultant, he now advises some of the world's biggest brands and oldest organisations on getting people highly engaged around their cause.

A popular and passionate keynote speaker, Scott offers a message of real engagement in a world where so much is only skin-deep. His book, *The Shape of Engagement*, details his framework that unlocks how engagement works.

## Short Title

**Scott Gould**

Engagement expert and author of *The Shape of Engagement*

## Key Links

- Website: [scottgould.me](http://scottgould.me)
- Twitter: [twitter.com/scottgould](https://twitter.com/scottgould)
- Facebook: [facebook.com/scottgould](https://facebook.com/scottgould)
- YouTube: [youtube.com/scottgouldandfriends](https://youtube.com/scottgouldandfriends)
- Book: [amzn.to/2OYmejx](https://amzn.to/2OYmejx)